

3PTM Plas Print Pack


Approved
Event

PAKISTAN

17th International Plastic, Printing,
Packaging Exhibition & Conference

Incorporating Pharma Industry

16th - 18th March 2023

Karachi Expo Centre

Organiser



20
CELEBRATING
YEARS

OF 3P PAKISTAN

Pakistan's Pioneer and Biggest Exhibition of the Industry!



3P PAKISTAN 2023

3P Pakistan will be an ideal platform for companies to exhibit their products and services in front of thousands of visitors. It will have companies from all over the world which makes it an international exhibition. Visitors will get a chance to meet industry big players all under one roof.

WHY PAKISTAN?

Pakistan's economy showed a strong recovery after being depressed due to global pandemic and it continued to demonstrate cycles of boom and bust. During the review period impressive GDP growth rate of almost 6% was recorded. Pakistan's government intends to expedite development of special Economic Zones and Dam projects to further support sustainable growth in the export, Technological Ecosystem and Energy Sector performance.

(Source KPMG Economic Brief Report 2022)

PLASTIC

In south Asia, Pakistan is the second largest in plastic industry. Pakistan's plastic industry is thriving at an average annual growth rate of 15 per cent with a total estimated production capacity of 624,200 metric tons per annum, Pakistan Imports of Plastics and articles was US\$3.01 Billion during the year.

PRINTING

The printing industry is one of the most booming industries in Pakistan today. With the improving economy, there is a significant rise in the revenue print sector. Printing industry in Pakistan has enormous potentials which remains an untapped treasure in Pakistan. Over the years, the industry has attained a milestone where it is serving and adequately meeting the entire paper and printing needs of the local industry and even has entered into export to several countries.

PACKAGING

Pakistan's packaging industry has an approximate size of USD 5.53bln (PKR 897bln) in the review fiscal year as compared to USD 5bln (PKR 750bln) in the past years. The packaging industry derives its demand from various industries. One of the major sources of demand for packaging is the food and beverage industries. Given the domestic competition in Pakistan and increasing export demand, it is a striking opportunity for international sellers. Advanced print technology is also fast becoming customizable.

PHARMA

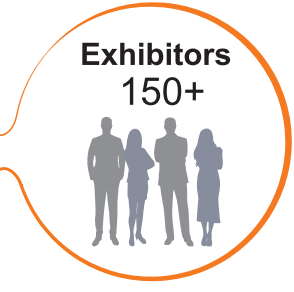
Pakistan's Pharma sector has been identified in a number of studies as a Sunrise Export sector for the Country. The value of the pharma sector of Pakistan in 2019 was estimated to be around USD 3.2 billion, doubling from USD 1.64 billion in 2011.1 Including institutional sales, the industry posits that this sector easily becomes a retail market worth USD 4 billion.

SHOW HIGHLIGHTS 2022

PARTICIPATING COUNTRIES

AUSTRIA
BELGIUM
CZECH REPUBLIC
CHINA
DENMARK
GERMANY
INDONESIA
ITALY
JAPAN
NETHERLAND
MALAYSIA
PAKISTAN
RUSSIA

SOUTH KOREA
SINGAPORE
SWEDEN
SPAIN
SWITZERLAND
TAIWAN
THAILAND
TURKEY
UNITED ARAB EMIRATES (UAE)
UNITED KINGDOM (UK)
UNITED STATE OF AMERICA (USA)
VIETNAM



EXHIBITOR SURVEY



Exhibitors Successfully Meet their Overall Objectives in the event.



Exhibitors Rated the number and Quality of visitors Very Good.



Exhibitors Generated more than US\$ 100,000 Business from this event.



Exhibitors Agreed that 3P PAKISTAN is a very important event to market their products in the region.



Exhibitors plan to Exhibit at 3P Pakistan 2023.

VISITOR'S OBJECTIVE TO ATTEND THE EXHIBITION

30%	22%	16%	11%	10%	4%	4%	3%
Explore Business Opportunities	Source New Products & Services	Learn about New Technologies & Solutions	Attend Conference/ Seminar/ Workshops	Meet Foreign Suppliers	Develop Career	Socializing	Explore Market Trends & Practices

WHY EXHIBIT?

- Gain insight about the opportunities that exist within the Pakistani market
- Seize the opportunity to meet with key figures from industries and high-level decision makers from the public & private sector
- Keep up-to-date with the latest developments in order to continue on the path of expansion and increase the volume of your products and services
- Negotiate with local companies to establish a manufacturing base in Pakistan
- Promote your brand among industry professionals and end users



EXHIBITOR PROFILE

PLASTIC

- Injection and Blow Molding
- Recycling Machinery
- Plastic Machinery & Molds
- Chemicals and Raw Material
- Coating Compounds
- Extruders & Extrusion Lines
- Heat and Control Equipment
- Hydraulic and Pneumatic
- Laboratory Machinery
- Auxiliary Industry
- Masterbatch and Polymers
- Machinery Tool Equipment

PRINTING

- Printing Industry (All Types)
- Printing Machinery (All Types)
- Printing Machinery Manufacturers
- Inks and Coatings
- Overprinting & Inspection
- Equipment Suppliers
- Paper and Cardboard
- Post-Printing Systems & Material
- Substrate & Adhesive Suppliers
- Traders and other Printing Machinery

PACKAGING

- Packaging Industry (All Types)
- Packaging Machinery
- Suppliers and Manufacturers
- Complementary Packaging Material
- Packaging Machinery
- Packaging Recycling and Recovery Technologies
- Raw Material
- Warehousing / Storage / Logistics / Transportation
- Other Packaging Machinery

PHARMA

- Equipment Manufacturers
- Laboratory Equipment
- Turn Key Project Suppliers
- Analytical Equipment
- Health Equipment
- Raw Material
- Label Printers
- Quality Assurance Equipment
- Cleaning Chemical Manufacturers
- Dies and Tools Manufacturers
- Software & Hardware Providers
- Packaging Machinery & Equipment

VISITOR PROFILE

- ◆ Plastic Product Manufacturers
- ◆ Associations & Trade Bodies
- ◆ Automobile Manufacturers
- ◆ Building & Construction
- ◆ Chemical Importers, Dealers & Suppliers
- ◆ Confectionary Manufacturers
- ◆ Dairy Processers
- ◆ Designers, Consultants & Engineers
- ◆ Electronics & Electrical
- ◆ Appliance Manufacturers
- ◆ Fertilizers & Cement Manufacturers
- ◆ Hotels & Restaurants
- ◆ Flexible Packaging & Conversion
- ◆ FMCG's
- ◆ Footwear, Tire, Tubes Manufacturers
- ◆ Government Officials / Institutions
- ◆ Logistic Management
- ◆ Marketing & Brand Managers
- ◆ Paints, Pesticides & Insecticides
- ◆ Pharmaceuticals & Cosmetics Manufacturers
- ◆ Plastic, Printing, Packaging and Pharma Professionals
- ◆ Production Managers
- ◆ Rice & Sugar Distributors
- ◆ Textile & Garments Industry
- ◆ Traders & Indenters
- ◆ Wholesalers & Retailers



SPONSORSHIP

Maximise your presence at the event with our tailored sponsorship solutions. We strive to add value to our sponsorship packages by ensuring that our sponsors benefit from ongoing exposure and coverage.

Below is a list of available opportunities that will allow you to promote your business before, during and after the show. Our sponsorship team is ready to tailor a package that matches your specific business goals, objectives and budget.



EXCLUSIVE OPPORTUNITIES

PRE AND POST SHOW OPPORTUNITIES

ONSITE BRANDING

- Workshop and seminar time slots
- Exclusive branding in the main entrances to the exhibition
- Exhibitor, visitor and delegate badges, lanyards and carrier bags
- Roll up banners and company literature displayed in coffee and lunch areas
- Advertisement in the show catalogue, which is distributed to event attendees

- Web banners on show website
- Featured articles in monthly show newsletters
- Exclusive e-shots to your target audience with an invitation to visit your stand
- Dedicated emails to show visitors database.
- Products showcase email announcements
- Targeted mail pieces to visitors promoting your product information and offers

- Logo displayed on banners inside and outside the exhibition area
- Logo displayed on event signage in strategic locations
- Press conferences and media center

For sponsorship requests and additional requirements that have not been listed above, please contact us on enquiry@plasprintpack.com

GENERAL INFORMATION



Show Dates

16 - 18 March 2023



Show Time

10:00 am - 7:00 pm PKT



Venue

Karachi Expo Centre
Main University Road, Gulshan-e-Iqbal,
Karachi, Pakistan



Admission

Trade Visitors and Professionals Only
(16-YEARS-AND-UNDER VISITORS ARE NOT ADMITTED)

Organiser



Co-Organiser



CONFERENCE & EXHIBITION
MANAGEMENT SERVICES PTE LTD.
(SINGAPORE)

PARTICIPATION FEE

Shell Scheme (9 sqm Two Side Open)

Rental Rate: USD\$280/sqm (Min. 9 sqm)

Including:

White plywood partition

2 Fascia Board

Carpeted Floor

3 Chairs

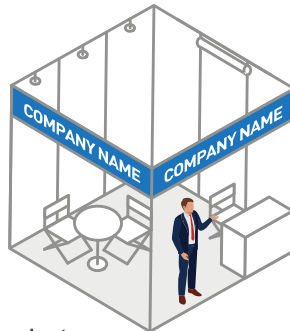
1 Counter Table

1 Meeting Table

3 Spot lights

1 Waste Basket

1 Single Phase electricity Socket



Space Only

Rental Rate: USD\$265/sqm (Min. 18 sqm)

Including:

Profile of Exhibitor in Catalogue

The prices above are tax exclusive.

Corner Fee: 10% surcharge

CONTACTS

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www.plasprintpack.com , www.faktexhibitions.com



To Book Your Stand
Scan Here